Fundraising for PAWS-GIST

PAWS-GIST is a GIST Support UK initiative

Registered charity number 1129219

Every penny brings us closer to a cure

We are a focus group consisting of parents of young GIST cancer patients, specialist GIST doctors, and GIST Support UK. We are all volunteers and since we started in November 2010 have worked in partnership with experts in the UK, across Europe and America to support children, young people and adult 'wild type' GIST cancer patients here in the UK who have been diagnosed with this rare cancer. We aim to instigate research that will improve treatments and ultimately find a cure for PAWS-GIST cancer.

So far we have managed to establish a clinic in the UK for PAWS-GIST patients (only the second such clinic in the world) and have also launched the National GIST Tissue Bank. To sustain these projects and instigate research, we need funds.

We are very grateful for the support we receive from volunteers up and down the country who work hard to raise vital funds on our behalf and we are delighted that you have shown interest in our charity and the work we do.

There are many ways you can help...

- **Individuals and small groups** fundraise for us by running marathons, taking part in sponsored swims, cycle rides, bungee jumps, cake sales, coffee mornings, by holding discos, balls, come dine with me events, quizzes, auctions – the list is endless, you name it we've done it!

- We also welcome **corporate partnership**, so if you own or are the employee of a company, it may be you can distribute our collection boxes throughout your organisation and collect donations on our behalf. **You could also adopt us as your charity of the year** and encourage your employees/colleagues to raise funds on our behalf.

- We invite **individual fundraisers, clubs, groups and companies** to join our 500 Club (please see our 500 Club leaflet for further information on how you can become involved in this special initiative).

There are many other ways in which you can fundraise i.e. eBay, Easyfundraising etc information on this can be accessed via our website www.pawsgistclinic.org.uk/donate.htm

Contact PAWS-GIST

e **fundraising@pawsgistclinic.org.uk**
w **pawsgistclinic.org.uk**
d **virginmoneygiving.com/PAWSGIST**

@PAWSGIST

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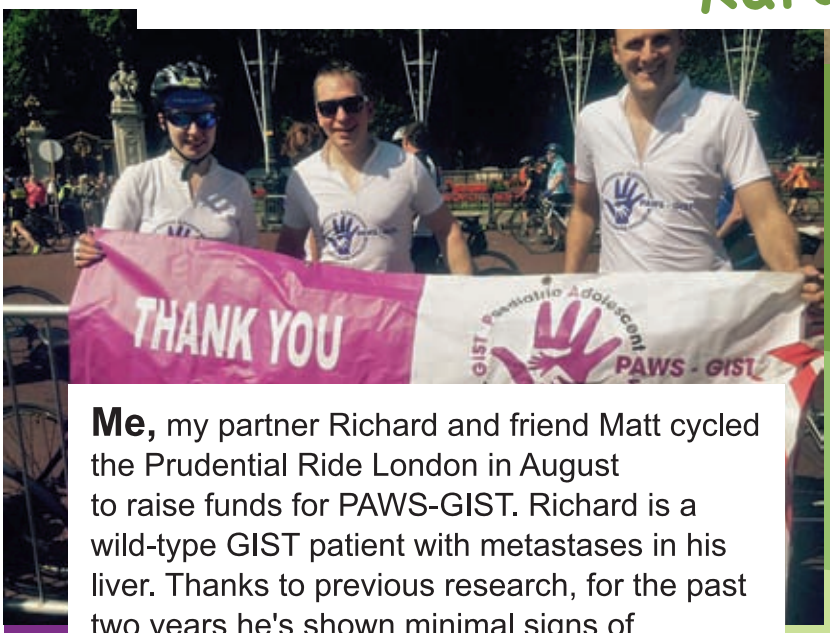
Our amazing supporters

My family and I have taken part in a number of PAWS- GIST fundraising events. Some of the events we have done include bag packing, 10k runs, helping to organise Balls, BBQs, and sales. It's brilliant to know that our efforts have helped establish the PAWS-GIST Clinic in Cambridge which is the first clinic of its type outside America. PAWS-GIST is part of GIST support UK which is a small charity. We know that every penny raised really does make a massive difference to patients and their families - plus we've had a lot of fun and met some fantastic people in the process! It's great to know we are making a difference but there is still a lot of work to be done to ensure research can take place to improve treatments and to find a cure for this disease, that's why we need more people like you.

Karen



Me, my partner Richard and friend Matt cycled the Prudential Ride London in August to raise funds for PAWS-GIST. Richard is a wild-type GIST patient with metastases in his liver. Thanks to previous research, for the past two years he's shown minimal signs of progression on his current treatment. However we don't know how long his treatment will work for, and currently there are very few alternative treatments available. PAWS-GIST is so important to us as research projects will be vital to provide the next line of treatment and hopefully a cure for Richard and all PAWS-GIST patients. Additionally the PAWS-GIST clinic provides an opportunity to meet with doctors who are specialists in treating this rare cancer. We all had a great time on the cycle ride, even if we did ache everywhere the following few days, raising over £1,500 for this fantastic cause made it very worth while!

Tori

PAWS-GIST aims to be a **catalyst** for research which will improve treatments and eventually find a cure.

Wild-type GIST cancer affects **15%** of GIST patients and there is currently no cure or universally effective treatment.

The first PAWS-GIST clinic was launched in **March 2014** at Addenbrookes Hospital Cambridge, it is only the second such clinic in the world.

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Our top tips for fundraising success!

Event safety and Insurance

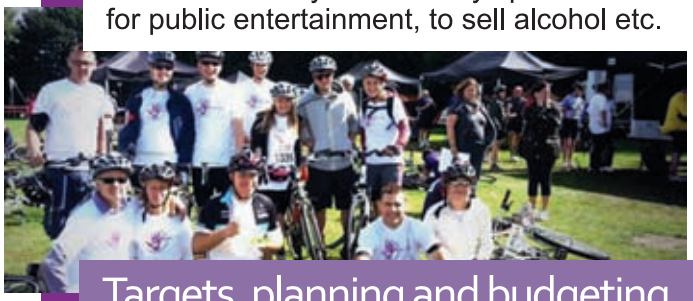
Your event needs to be overseen by at least one responsible adult. Check whether you need a person with official first aid qualifications present. Conduct a risk assessment to ensure that you have proper plans for the safety of participants. Participants should be fully briefed about the event, including where relevant, of any risks, special equipment, fitness or clothing requirements and expectations of behaviour. Ensure that your event is adequately supervised. Where children (under 16) are involved, this includes a) providing proper adult supervision b) gaining the parents/carers permission for their child's participation c) carrying out appropriate background checks if adults have unsupervised access to children - we would suggest that all children are accompanied by a parent or carer.

You need to ensure that you have appropriate Public Liability Insurance (PLI) for your event. Find out if your venue has its own PLI, and ensure that any third party providers, such as caterers, DJs or bands have their own PLI. GIST Support UK/PAWS-GIST cannot provide PLI for your event.

For fundraising guidance:
www.institute-of fundraising.org.uk
For advice on first aid at events:
www.sja.org.uk

Licences

When using one of our collection boxes please note that if your collection is open to the public but is being held on private property such as within a shopping centre/bus station you must obtain permission from the manager or landowner. You don't need a licence to place static collection boxes in a shop or other business as long as you have the permission from the business owner. If you are holding a collection in the street, you'll need to obtain a licence from the local authority in the area in which you are making the collection, or if this is within Greater London, the Metropolitan Police. Check whether you need any special licences e.g. for public entertainment, to sell alcohol etc.



Targets, planning and budgeting

Remember, to set a fundraising target, budget for any cost and plan the event in detail – this way there is less chance of anything important being overlooked. Your event plan should contain a complete budget, listing of all the expenses that will be required to hold the event and to make it a success. Some events don't incur any expense such as a sponsored silence. However, events such as balls, dinners and table top sales etc. are likely to incur some outlay. The budget should take into account your fundraising target and ensure that you raise this amount once all your outlay is deducted.

Brief all participants before the event is due to take place about their responsibilities and what they are expected to be doing and when.

Sales, sponsored events and lotteries

If you are selling tickets for an event make sure you have a procedure in place for selling tickets, collecting payment and keeping track of donations. For sponsored events, we recommend setting up a Just Giving page. Lotteries and raffles are governed by strict rules – check out http://www.gamblingcommission.gov.uk/Gambling-sectors/Lotteries/Lotteries-raffles.aspx

We can help by providing T-shirts, posters, flat pack collection boxes, sponsor forms and banners. We can publicise your event via our website, Twitter, Facebook and through press releases. Anything else you need? Please contact us....

Thanks again for choosing

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